



Investment level:

£9,950 plus VAT

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CLASSIFICATION:

Business services



The Rosemary franchise pilot was undertaken by former NHS Administrator Malcolm Hartley earlier this summer: "I saw the vast opportunity for business growth that this franchise allows," says the franchisee from Woking. Malcolm had no former bookkeeping processing experience prior to joining. "The Rosemary System was logical to learn and after completing initial training including working on mock data, I felt I was ready for the real thing," explains Malcolm, who has big plans to scale up his franchise by taking on a network of bookkeepers.

The founders of the Rosemary Franchise have been extremely successful in their business ventures as they understand what their clients need. "Understand the market you are entering into and where you will provide value to your clients. Our business is built on years of experience and the establishment of a valued bookkeeping system that 99 per cent of businesses in the UK can benefit from.

"We have always provided a highly desirable straightforward service to our clients and this is now packaged into the Rosemary Bookkeeping franchise, a straightforward franchise for those looking for a business that fits around almost any lifestyle." ■

It all adds up

Up to a 70 per cent net profit margin makes **Rosemary Bookkeeping** a top choice

ROSEMARY BOOKKEEPING is a brand new franchise concept based on an outsourced bookkeeping service to businesses. With one franchisee already established and three directors with an impressive five decades of experience between them, this is a unique, straightforward franchise for those looking for a business that fits around almost any lifestyle. Based on systems that were established in 2002, this is ideal for those looking for a profitable service business, based from a home office.

While enquiries are being taken UK wide, Rosemary Bookkeeping has recently announced key regions with extensive opportunities including Hertfordshire, Essex and Berkshire, which are fully supported by the Rosemary Bookkeeping head office.

New franchisees will provide bookkeeping services within the framework of this proven business model, with excellent profit potential. No prior bookkeeping experience is necessary. The business allows true flexibility to its owner with top end net profit margins, of around 70 per cent, built by billing per document rather than per hour.

This franchise is backed by three successful entrepreneurial businesswomen: Mandy Bagot, Lisa Curteis and Claire

Watson-Bardot. The Rosemary Bookkeeping franchise offers franchisees support in sales and marketing, business systems, management and bookkeeping. It's an ideal package with safe, sound and knowledgeable support, so you truly can be in business for yourself but not by yourself.

Mandy explains the demand: "By law, all businesses in the UK are required to keep records of their transactions for VAT, and which, later are used by an accountant to file for tax. Managing these transactions through bookkeeping is often the biggest headache to the small business owner and a task that is left at the bottom of the pile.

The Rosemary Bookkeeping franchise responds to the increasing need in the UK for an affordable, professional bookkeeping service that supports both the client and the accountant. Working in harmony with the accountant, providing them with exactly what they need in the format they want, saves everyone time and money."

Starting at an affordable £9,950 including all training, operations manual and support package, this franchise suits almost anyone looking for a low cost, high profit margin service business operated from a home office. Ideal franchisee candidates will have a logical mindset, be friendly and energetic with a willingness to learn.

"A straightforward franchise for those looking for a business that fits around almost any lifestyle."

